



Bill Mogensen

Mogensen Sign Co.
Shadow Hills, Calif.

Mogensen produced three sketch ideas for the project, representing three levels of complexity and cost.

All three were created entirely in CorelDRAW 3.0, operating on a 386DX "hot-rod" clone running at 40 Mhz, and were printed on a Hewlett-Packard PaintJet printer.

Design #1 would be a 10 oz. enamel-receptive vinyl banner. The race car is imported clipart (included on the CorelDRAW 3.0 CD-ROM disk).

All black areas on the banner would be painted and the sky area airbrushed with Krylon®. The color elements of the car would be vinyl, as well as all the lettering. The grey outline for *Indy 500 Party* would be created in CADlink's SignLab®.

Mogensen estimates it would take three hours for the project and suggests a price tag of \$210.

Design #2 would also be a 10 oz. enamel-receptive vinyl banner. The checkered flags are imported clip art (included on the CorelDRAW 3.0 CD-ROM disk).

All lettering would be vinyl (using prismatic effects outlined in a past article by our own Rick Williams). The airbrushing on *Oasis Bar & Grill* would actually be Krylon® spray paint. All outlines would be computer-cut vinyl, with the exception of the white outline around *Oasis Bar & Grill* which would be hand painted.

Total time for this project would be 2.5 hours and Mogensen would charge \$185.

Design #3 would be an 8 oz. economy vinyl banner, with no hems, just grommets. All lettering would be vinyl and the project could be completed in one hour. The sale price would be \$80.